

MEDIA ADVISORY.

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Carnaval “Honor Indigenous Roots” 46th Anniversary Mardi Gras Kickoff Party Free On Fat Tuesday, February 13th In Historic Mission District

It's a lively Carnaval-style Party Crawl in the Mission!
Wear your costumes, masks & beads and join the fun celebrating Fat Tuesday
at over 20 Venues in true Carnaval San Francisco style with a salute also of
the Afro-Diasporic Music & Black History Month.

WHO: **Rodrigo Ehecatl Durán**, MPA, Executive Director Carnaval San Francisco; **Roberto Hernandez**, Founder & President of San Francisco Low Rider Council; All Neighbors and Friends of Carnaval San Francisco; **Sponsors and Collaborators:** **Cultura y Arte Nativa de las Americas (CANNA)**; **Grants for the Arts**; **Calle 24 Latino Cultural District**; **Mission Merchants Association**; **SF Office of Economic & Workforce Development**; **San Francisco Chamber of Commerce**; **Yelp Bay Area**; **Potrero Neighborhood Collective**; **De Alba Communications**.

WHAT: **Free Mardi Gras Party kicking off the world-wide call for San Francisco's Two-Day Carnaval Festival** themed “Honoring Indigenous Roots.” The Mardi Gras event includes lively music from **Cumbia, Rumba, and Soca**; Samba drummers and dance performances.

The public is invited to wear Mardi Gras/Covid protection masks, costumes, and beads at over 20 party hot spots.

Register for free tickets and/or donate:

<https://givebutter.com/2024csfmardigras>

WHEN: **Tuesday, February 13, 2024, 5:00 p.m. to 10 p.m.**

WHERE: **Multiple Venues in the Mission District including** [Bissap Baobab SF](#); [Arcana](#); [Kimbara Ritmo y Sabor](#); [Cha Cha Cha](#); 24th Street BART Plaza with music, dance, and Carnaval festivities.

Why: **The Arts heal and bring people together for good. Events such as Carnaval San Francisco that gathers over 500,000 people in the Bay Area also stimulate the economy.** Artists in San Francisco's beloved Mission District gave birth to Carnaval in 1978 with the belief that their

passion for Latin, Caribbean and Afro-Diasporic music would unite people across ethnicities, nationalities, sexual orientation, gender identification or religious beliefs.

For 46 years Carnaval has featured world-class artists such as **Santana; Tower of Power; Celia Cruz; Oscar de Leon; Los Lonely Boys; Tito Puente; John Santos; Olodum; Los Tigres del Norte; La Sonora Dinamita con Vilma Diaz; Los Van Van and more.** Carnaval is proud that such high caliber performances are provided to the community, free-of-charge and open to all ages.

Fat Tuesday's event encapsulates the kickoff to the Carnaval legacy as generations of grandparents have brought their grandchildren to enjoy life as they spark a dream for future generations at Carnaval brought together by the power of music and culture in San Francisco's historic Mission District, the intersection to the world of fun.

Visit: <https://carnavalsanfrancisco.org/>.

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Editorial Note: Advance interviews are possible. Contact Victoria Sanchez De Alba, 650-270-7810 or Jackie Wright, 415- 525-0410

Carnaval Social Media: [Instagram](#); [Facebook](#); [Channel](#)